

# STRATEGY ACTIVATION

The Strategic Plan Implementation Council invites plan-driven action plans and proposals to advance our institutional strategy and implement Bold & Boundless. While there are many proposals and ideas already in the mix, we know that the creativity and passion of our community will shape the best possible outcomes for our students and Augustana College.

**This guide/framework was not created as part of an approval process. It is designed to organize activity to create alignment with our strategic plan and ensure cross-divisional efforts can meet with success by reducing barriers and coordinating action. The framework will also naturally create a repository of our community's creativity and efforts. We also hope that this helps with reporting out our successes and our overall progress activating and implementing our strategic plan. An electronic form will be available for ease of idea generation.**

When preparing a proposal or presenting an idea, creators are asked to organize their proposal using the following format. Additionally, we ask creators to consider the format below and address the questions that follow:

## POTENTIAL FRAMEWORK

Proposal:

Purpose:

Plan:

Series of actions:

Measurable goal(s) impacted:

(Source and inspiration):

I Have a Strategy (No, You Don't): The Illustrated Guide to Strategy

Book by Howell J. Malham, Jr

### Example:

Proposal:

Offer 1:1 pre-enrollment meetings with all new students prior to enrollment.

Purpose:

To more effectively prepare students to "do college" and address unanswered questions.

Plan:

Offer 1:1 pre-enrollment meetings with all new students (and support network) prior to the beginning of the semester to reduce summer and move-in melt and better prepare incoming students for what they will experience at Augustana.

Series of actions:

1. Admissions staff will require a pre-enrollment meeting (virtual or in-person) for all new students, beginning with the fall of 2024.
2. Establish a process to track appointments to ease communication and log completion.
3. Establish the topics covered and questions asked during the pre-enrollment meeting.
4. Establish protocol timing and methods for scheduling these student and support network meetings.
5. Establish a tracking method to document completion of pre-enrollment meetings.
6. Determine whether the outcome of the pre-enrollment meeting should result in a student being identified as TLC or in danger of leaving the college.

Measurable goal(s) impacted:

- First-to-second-year retention
- Sense of belonging

## We also ask creators to address the following to identify specifically which platform/goal of Bold & Boundless is impacted:

1. Does the initiative **maximize student potential** and **prioritize identifying the strengths and needs of students to help them achieve their life and career goals?**

How?

Who or what is most responsible for leading the initiative?

2. Does the initiative **maximize student potential** and **contribute to building a student-focused, supportive culture that meets students where they are and prepares them for fulfilling futures?**

How?

Who or what is most responsible for leading the initiative?

3. Does the initiative **prioritize engaged learning** and **involve the creation and implementation of credit-bearing, problem-based, engaged learning experiences that encourage passion and curiosity for solving today's and tomorrow's problems?**

How?

Who or what is most responsible for leading the initiative?

4. Does the initiative **connect through partnership** and **focus on impacting Augustana's surroundings to create a stronger sense of belonging and community and contribute to the neighborhood's vitality, enhance neighborhoods around campus and engage our students within our community?**

How?

Who or what is most responsible for leading the initiative?

If an idea impacts multiple areas, please identify which areas.

### Example:

- Pre-enrollment meetings for all new students maximize student potential and contribute to building a student-focused, supportive culture that meets students where they are and prepares them for fulfilling futures.
- These meetings will be designed to meet students where they are in the enrollment process to ensure they are better equipped to "do college" from day one on campus, whenever they arrive. The pre-enrollment meeting will be non-transactional, like so many other pre-semester engagements, and will allow admissions team members to address unanswered questions.
- The offices of admissions and enrollment management will lead and partner with the Committee on Student Retention and Persistence, along with the offices of residential life, advising, financial aid, etc.